

BEYOND STUDIO

WE HELP ARTISTS GROW

WHO WE ARE

Beyond Studio
dedicated to learning, research and artists' exchange.

Beyond Studio complements traditional art education and provides essential support for self-taught artists. Rooted in creativity, meaningful connection, and professional growth, we help artists grow and deepen their practice through navigating the art world with clarity and confidence.

At the core of our approach is a unique methodology devised through years of experience, research, and the study of neuroscience-based coaching and supported by three foundational tools and a trilogy of courses designed to cover three pillar of what makes the career of an artist, by Marisa Bellani. Building on the success of our teaching model for early-career artists, the programme now expands provide access to a growing art reference library designed to deepen the conversations initiated during our sessions.

The classes are in-person, in small groups and delivered only by experts in each field that is taught. Whether you're seeking in-depth development or focused guidance, our programmes are delivered through one-to-one sessions and small group formats, adaptable to your pace and needs.

While we primarily focus on artists born after 1980, we believe all artists deserve access to the essential tools for success. Our commitment to inclusivity ensures that creative individuals from all backgrounds can benefit from our resources. We aim to create an environment where every artist can thrive and realise their aspirations. If you are unable to cover the fees, we encourage you to apply, as we offer funded spots for each course.

Welcome to a place where your practice is taken seriously, and your journey is supported at every step.

ABOUT THE COURSE

9-MONTH PROGRAMME

A unique programme for artists looking to connect their creative practice with a professional presence. Develop confidence, articulate your vision, and navigate the contemporary art world with clarity and authenticity.

WHAT YOU'LL LEARN

Taught by Marisa Bellani, with guest lecturers in areas such as critical theory, law, finance, and media, this programme guides artists through three phases, helping you:

- **Clarify your vision**
- **Deepen your practice** through critical theory
- **Present your work** confidently across platforms
- Gain notions of **Finance & Legalities for Artists**

WHAT YOU'LL GAIN

By completing the *9-month programme*, you'll gain a solid foundation to:

- **Articulate your artistic vision with clarity and confidence**, both in writing and in conversation
- **Develop professional skills including** IP, contracts, pricing, accounting, and the business side of art
- **Deepen your conceptual framework** through critical theory classes and small group discussions
- **Apply insights directly to your studio practice and integrate feedback** from personalised 1:1

Build your professional presence and network through media training, marketing, peer review, and exhibition discussions

WHO IT'S FOR

This course is open to all artists, but is especially beneficial for those with no more than five years of work experience, whether or not they have completed a degree.

HOW YOU'LL LEARN

The programme consists of in-person group sessions, one-to-one tutorials, studio visits, and self-directed studio practice. Lectures are primarily participative and led by experienced practitioners. We offer critical theory classes, alongside exhibition visits and curatorial analysis.

COSTS AND DETAILS

DURATION:	9 months; starts 26 January 2026
IN-PERSON:	69 Roman Road, London E2 0QN
COST:	£300 + VAT per month (upfront payment offers 10% discount)

FREQUENCY:	blend of studio practice & sessions
WHEN?:	More details upon request
<u>BOOK NOW</u>	Enquiries: info @romanroad.com

9-MONTH PROGRAMME

Our 9-month programme unfolds across three phases, combining in-person group learning with individual studio practice, along with studio visits and 1:1 sessions with the course leader at the end of each phase.

Phase 1 - Core Practice & Confidence begins with in-person classes designed to help artists connect their vision with professional communication, focusing on confidence and clarity in articulating their message. This phase also includes a self-directed period, giving artists time to reflect on their learning, deepen their practice, and integrate insights from one-to-one tutorials and a studio visit. Its goal is to help each artist clarify their direction and prepare for the next stage of the programme.

Phase 2 - Critical & Legal - Financial Foundations emphasises practical and conceptual skills through two complementary strands:

- **Legal & Financial Knowledge:** Group sessions cover IP law, contracts, the psychology of money, and accounting, equipping artists with essential professional tools.
- **Critical Theory & Research:** Directed critical theory classes, tailored to each artist's practice, deepen conceptual understanding. Artists work in small groups to explore theory relevant to their own work.

A concurrent self-directed period provides another one-to-one session as well as a studio visit, allowing artists to integrate these insights directly into their ongoing studio practice and receive personal feedback.

Phase 3 - Marketing , Digital Presence & Curation focuses on helping artists deliver their message across platforms such as websites and Instagram, with an emphasis on media training, marketing, and building a strong digital presence. Independent studio practice continues throughout.

The phase concludes with a peer review and critique session, fostering shared feedback, reflection, and discussion across the cohort. Artists also participate in exhibition visits and group discussions on current shows to deepen engagement with the contemporary art field.

Additionally, participants will learn to build and refine their portfolio, consolidating their professional presentation skills.

THREE PHASES - MAIN DATES

The 9-month programme is structured across three phases, combining group sessions, self-directed studio practice, one-to-one mentoring, and studio visits. Each phase focuses on developing your practice, building professional skills, and preparing you to share your work confidently.

PHASE 1 - Core Practice & Confidence

26 Jan 2026 – 20 april 2026

12 hours over 12 weeks of directed learning to developing core practice & building confidence

PHASE 2 - Critical Theory & Art Law / Finance

20 April – 28 June 2026

12 hours of legal and financial classes,
and approximately 10 hours of critical theory sessions
Exhibition visits

PHASE 3 - Marketing , Digital Presence & Curation

1 July – 1 October 2026

12 hours over 12 weeks dedicated to building tools for networking, building digital presence, marketing, and storytelling skills. Exhibition visits and End of year crits.