

OPEN CALL FOR ARTISTS

Site-specific

Artwork for June 2024
in Leuven, Belgium
Grant of €30 000

revive

GREENWITCH
CULTURAL SERVICES

IN PARTNERSHIP WITH
ROMAN ROAD

Applications
by July 2022

Open Call

REVIVE and Greenwich Cultural Services are pleased to announce a grant of around € 30,000 for visual artists and creatives, for a commissioned work to be installed by June 2024.

Revive is looking for a freestanding permanent and outdoor piece to occupy and compliment the old Marie Thumas factory. The art piece will be positioned on the front terrace, having a lot of visibility to users, visitors and passers-by, while also becoming part of the identity the project. Therefore, it would be crucial to envision an artwork with a strong presence. While the main goal is to add an artistic element with values that relate to both the project and Revive as a company, the position is open to freedom.

With a sustainable message at its core, the artwork may relate to Marie Thumas or utilize materials that belong to the current building, yet, this is down to the decision of the artist and their work. The artist will be able to contribute to a new and unique hub in the centre of Leuven.

Revive is an alternative real estate agency which invests in the sustainable transformation of abandoned and contaminated site. As a company, Revive invests in a responsible way in society, causing the urban framework to develop further. Today, it is one of the frontrunners and market leaders in its industry with a key focus on environmental issues and societal challenges, aiming to bring forward solid solutions.

Marie Thumas, the site where the freestanding work will be installed, is one of the most well-known brands in Belgium. Founded in 1886, they produced canned vegetables which have served the homes of hundreds of families across Belgium. Today, its old factory is owned by Revive, who is currently focusing on reconstructing the site as a place with residential and office type units, a few creative studios, all being developed on strong environment principles.



marie thunnas

**Front terrace (designated place
for the commission)**

Conditions

The grant of around €30,000 includes:

- The artist fee
- The production costs
- The shipping, if applicable
- Travel expenses, if applicable
- Sessions through the development of the work and the installation with Marisa Bellani and Rita Almeida Freitas.
- A studio space in Leuven can be provided

Additional benefits:

- The opportunity to liaise with the creative director of Roman Road
- The opportunity to develop a site-specific commission that will be promoted through our network, Revive's and Roman Road's

Applicants must be:

- Based in Europe and be able to travel to the site, if necessary
- Working and/or a recent graduate in a creative field (e.g. sculptor, visual artist, photographer, etc.).
- Over 22 years old.
- Seeking an opportunity to develop a new project or concept.
- Able to explain how this experience will benefit their career.
- Preferably have experience working on commission projects

Application Process

APPLICATION PROCESS

This is a two-step application. Only the short listed artists will be able to apply for Step 2.

STEP 1

Applicants are required to submit their completed applications by 5pm (GMT), 1st July 2022. The finalists will be announced the week commencing 31st July 2022. Applicants must include a biography, and a portfolio of their work, as specified below.

Please submit the following documents:

1. Completed Application Form (See Application Form attached)
2. A pdf presentation, including:
 - 10 x images of works or 2 x samples of writing or 2 x video works
 - 5 x exhibition views (if applicable)
 - A biography (max. 150 words) and CV
 - An artist's statement (max. 250 words)
3. Relevant website links: Referencing your achievements or any press features. Please list any awards, book publications or notable achievements.

HOW TO SUBMIT YOUR APPLICATION

- Submit your application electronically to hello@culturalservices.art
- Subject line of your email: Open Call for Revive – Summer 2024
- Please send all attachments in one email (total size max. 10 MB)
- Do not include more documents than the ones requested
- We will only review the attached documents, and only if they contain a portfolio of images.

Application Process

APPLICATION PROCESS

STEP 2

For this step, applicants are required to submit a proposal for the location. Further details and images of Marie Thumas will be provided at this stage. The deadline to submit this application is by 5pm (GMT), 3rd of October 2022.

During the selection process, applicants might be called for a online interview.

Final results will be announced the week commencing 19th December 2022.

About Revive

Revive is an outsider among project developers. Every day a team of 60 young employees work on a completely new vision of living. With Revive they want to create high-quality and affordable residential and mixed-use areas in a sustainable way. To fulfill this promise, Revive is investing in the sustainable transformation of former industrial sites, located in or close to cities, such as the old factory of lubricant manufacturer Elektrion in Ghent, the former printing house Die Keure in Bruges, the Imperial Shipyard in Gdansk and many more. Each of these neighborhoods are being "revived", becoming vibrant new hotspots. In recognition of its sustainable and transparent approach, Revive was the first Belgian company to receive the B-Corp label: the most objective proof that a company considers its social and environmental objectives to be at least as important as making a profit. In addition, Revive and Good Life Fund II were also the first real estate impact fund in Belgium to receive 'Dark Green Impact Fund' status by complying with the EU's Sustainable Financial Disclosure Regulations.

About GCS

Established in 2021, Greenwich Cultural Services was born from a desire to bring art and artists to a wider audience.

We believe that culture is paramount to civilisation and that visual art is one of the most important modes of expression available to us. Our mission is to support living artists as a way of preserving cultural capital for future generations. We forge relationships between companies and contemporary artists to create brand awareness and credibility, while ensuring ongoing support for the visual arts and opening new spaces for creative partnerships.

GCS was created by Rita Almeida Freitas and Marisa Bellani, two contemporary art professionals who saw the need to respond to social and environmental issues through art. With this objective at the core of the company, we commit to proposing a diverse range of sustainable solutions and to working with companies with the same goals.

Our founders Rita and Marisa are professionals from the art industry with 20 years of combined experience. Highly knowledgeable in contemporary art and well equipped to navigate the market, we provide easy access to a global network of artists, galleries, and curators.

APPLICATION FORM

About you

- 1. First name**
- 2. Last name**
- 3. DOB**
- 4. Place of birth**
- 5. Gender**
- 6. (e.g. female/male/non-binary/transgender/prefer not to say)**
- 7. Nationality**
- 8. Current address**
- 9. Telephone number**
- 10. Mobile number**
- 11. Skype ID**
- 12. Email address**
- 13. Website address**
- 14. Instagram handle**
- 15. Current status (working / graduate and where)**

Links to works

Additionally please submit a pdf portfolio, or links to works that you have realised of a similar scale of this one or a proposal . Please list any other relevant links below:

About your work

- 1. How would you describe your practice and its correlation with the theme of work sought for the commission in 250 words?**
- 2. Please explain how you see your practice evolving in the next couple of years:**

Your motivation

- 1. What will this commission bring to your practice?**

Thank you

**Looking forward to
receiving your proposal**