

ROMAN ROAD

PRESS RELEASE

HARRY NURIEV

CHINA IS #MYREALITY

Exhibition:
Monday 17 September – Saturday 22 September 2018

Opening Hours:
Monday – Friday, 10 AM – 6 PM
Saturday, 12 PM – 5 PM and by appointment

Roman Road is very pleased to present *China is #myreality*, a solo exhibition by Harry Nuriev in collaboration with Crosby Studios. Known for his refreshingly functional and bold monochromatic projects, Nuriev is a Brooklyn-based designer and architect whose unique sculptural pieces are at the intersection between art, design and kitsch. Together with his team at Crosby Studios, Nuriev creates furnishings and sculptures that each employ one unconventional colour, an idiosyncratic palette of shades such as electric blue or millennial pink, often inspired and influenced by his everyday reality.

China is #myreality is a new installation by Nuriev featuring a collection of photographs taken during his recent trip to China. Connected to each image is a sidebar of its colour coding, showing the individual colours and the complete and proportional palette extracted from the picture. When Nuriev commences a new project, he usually starts with colour inspirations. His encounters of everyday scenes and objects and the ways in which people put things together without logic generates motivating content for Nuriev's research. His idea of inspiration is to find an unusual way to illuminate the unique and random situations of day-to-day human life.

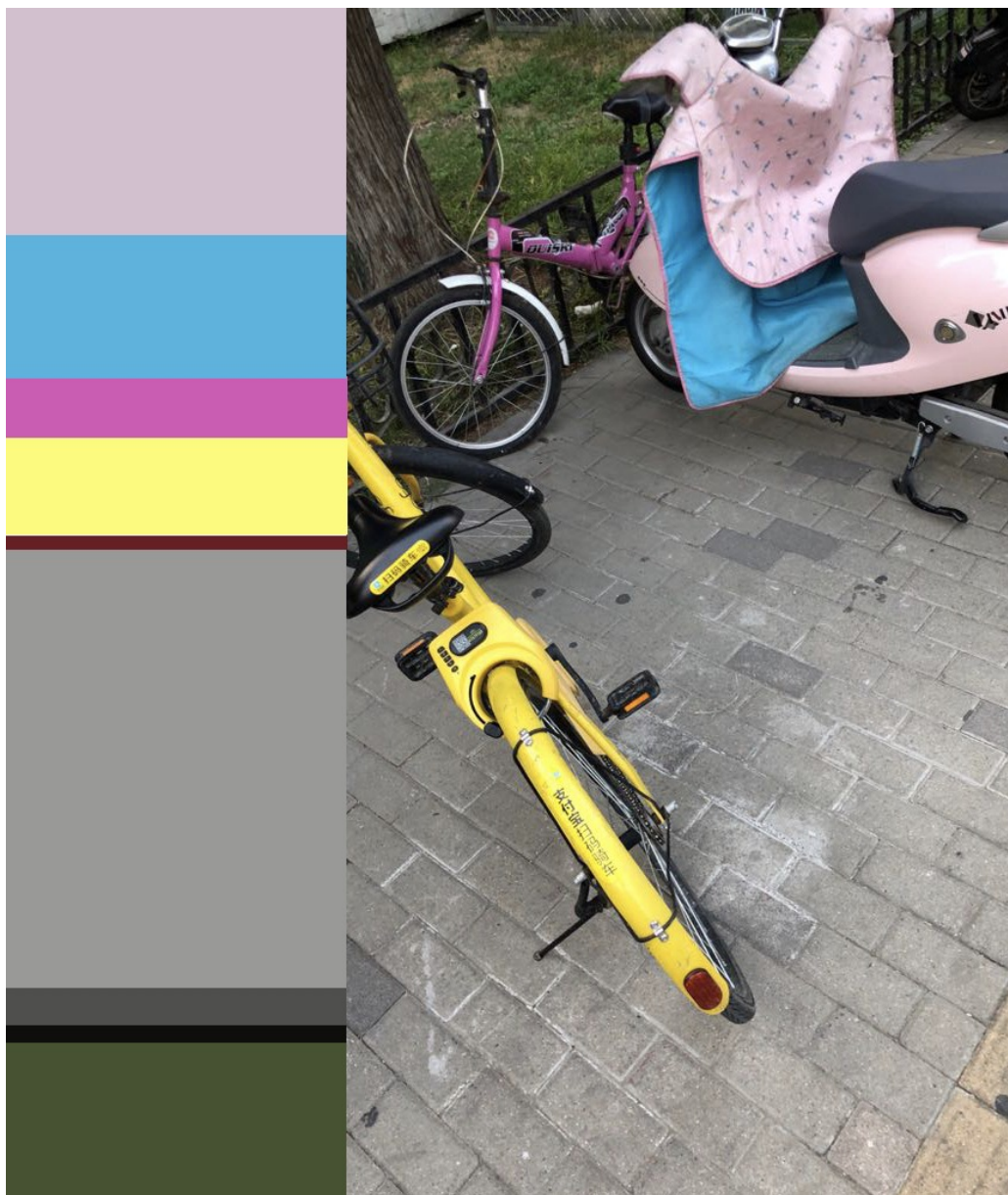
With his new installation, Nuriev sheds light on the beginnings of his creative process. Through such means as deconstructing the palettes of his own photographs to determine a prevailing colour, he envisions and embarks on new projects that at once explore the potentials of different materials and combinations, for example working with powder coated galvanised metal and acrylic. His experimental approaches to creating have led to his practice developing into more artistic and conceptual ventures; among other exhibitions and art fair presentations, Nuriev recently had his first institutional solo exhibition *6 Fears* at Dallas Contemporary, Texas.

China is #myreality is an exhibition by Roman Road, London, in collaboration with Crosby Studios and is generously sponsored by The Design Release. The exhibition is on display from 17 – 22 September and coincides with London Design Festival 2018.

ABOUT THE ARTIST

Harry Nuriev (b. 1984, Stavropol) is a Russian architect and designer, currently based between Moscow and New York. In 2014 he founded Crosby Studios, an interior design and architecture firm specialising in creating functional furniture and sculptures that blur the distinction between art and design. Known for his minimalist approach, creative use of materials and bold monochrome, the firm is renowned for its ability to blend tradition with millennial sensibilities, creating unique pieces inspired by Russian crafts and classical Roman architecture, geometric primaries and Japanese modernism, and kitsch culture. Nuriev has recently expanded his practice beyond interior design and architecture into art, debuting new first conceptual series of sculptural works at Design Miami in December 2017. He has since exhibited his works at international fairs, including Frieze New York, Sight Unseen OFFSITE and Collective Design; collaborated with OMA for an outdoor art installation for and& summit and festival in Leuven, Belgium; and recently presented his first institutional solo exhibition *6 Fears* at Dallas Contemporary.

ROMAN ROAD



Harry Nuriev, *Yellow and company*, 2018. Textile with print, 49.7 x 42 cm, edition of 5.
Courtesy of Roman Road and Crosby Studios. © Harry Nuriev

ROMAN ROAD

ABOUT ROMAN ROAD

Roman Road was founded in 2013 by Marisa Bellani and initially began as a project space. The peculiarity of the premises has had a direct impact on the gallery's programme since its beginning. Tall and with a small footprint, the space led the director to challenge artists to employ the architectural elements in order to develop or restructure a body of work. Artists have frequently been asked to use the exhibition as a medium and have managed to transform the gallery room into a unique work of art. In 2014, the building underwent refurbishment to instate an additional private viewing space that gathers varied works by the gallery's represented artists, which are viewable by appointment. Since completing this renovation in 2015, Roman Road has established a qualitative programme, including participations at art fairs, and has seen its represented artists become internationally recognised by institutions and collectors.

ABOUT CROSBY STUDIOS

Harry Nuriev founded Crosby Studios, an interior architecture and furniture design firm launched in Moscow in 2014. After opening a second branch in New York in July 2017, The New York Times' T Magazine heralded Nuriev as a pioneering voice in global minimalism, citing the distinctive influence of Russian crafts and architecture on his designs. Across a variety of specializations ranging from architecture to interior design and designed objects, Nuriev uses minimalism as a philosophical framework, marrying geometric primaries with crisp logic, creating invigorating and exuberant interiors that serve as vehicles for much broader ideas about how we live and work. Crosby Studios' architectural practice spans a broad range of typologies, including graphic design, office environments, boutique restaurants, public spaces, and private residences, often through the lens of Scandinavian and Japanese minimalism. At the Sight Unseen OFFSITE 2017, Crosby Studios presented its second collection of signature objects, which travelled to the London Design Fair this September. Their furniture is available at Patrick Parrish (New York), Not So General (Los Angeles) and TenOverSix (Miami).

ABOUT THE DESIGN RELEASE

The Design Release is a global design event calendar connecting an international audience to a curated selection of design and art events and fairs.

For all press enquiries, please contact press@romanroad.com or +44 20 8981 7075

For all other enquiries, please contact info@romanroad.com